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Press Release

Schaeffler Vehicle Lifetime Solutions strengthens its market leadership by expanding its powertrain solutions portfolio with Vitesco products

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- Schaeffler is expanding beyond its mechanical expertise by adding electronic know-how, and introducing Sensors, Actuators and Control units to its repair solutions portfolio.
- The expanded portfolio will address all types of powertrains, be it internal combustion, hybrid or battery-electric powered.
- Integrating the Vitesco portfolio into Schaeffler's Vehicle Lifetime Solutions division opens new market segments and facilitates easy access to the expanded portfolio.

Schaeffler's Vehicle Lifetime Solutions (VLS) division is strategically moving forward with the integration of Vitesco Technologies' product portfolio, showcasing a seamless blend of mechanical expertise and electronic innovation. This strategic move opens up new market segments while also accelerating the development of sustainable mobility solutions. By acquiring cutting-edge emissions-related technologies, such as high-precision NOx sensors, control units, and advanced mechatronic actuators, VLS solidifies its position in the independent aftermarket. These components are essential for meeting stringent emissions regulations while offering vehicle manufacturers and regulators compliant diagnostics. This approach ensures quality repairs, supports CO2 reduction, enhances drive system efficiency, and ultimately reduces operating costs for vehicle operators.

How do Independent Aftermarket workshops benefit

As modern drive systems become increasingly complex, with more and more mechanics and electronics being integrated, the challenges posed by diagnostics and repairs in the independent aftermarket are growing. This is due to the rise of mechatronics, software, and connectivity. Schaeffler VLS is addressing these challenges by offering comprehensive training and technical information through its well-established REPXPERT workshop portal, leveraging original equipment (OE) supplier expertise. This initiative enables independent workshops to handle and adapt to new technological advancements in a proficient manner.

Schaeffler Vehicle Lifetime Solutions opens new market opportunities for Sales Channel partners

By integrating Vitesco portfolio into established VLS infrastructure, sales channel partners now have direct access to vital technologies in trusted original equipment (OE) quality, supported by a stable supply chain. Previously exclusive to the vehicle manufacturer service network, these parts are now more accessible. The OE heritage of Vitesco products is highlighted by the "Schaeffler Vitesco" co-branding strategy, facilitating seamless integration and introduction of the Vitesco range to the independent aftermarket by sales partners.

“The integration of the Vitesco portfolio is a strategic and significant milestone for Schaeffler VLS,” explains Ramdas Cherupara, Head of Product Development & Management at Schaeffler Vehicle Lifetime Solutions. “Sales channel partners and workshops will benefit from a stable supply chain, high-quality products, and comprehensive technical support across all the powertrain types relevant for the Aftermarket. Further expansion of range will follow in the coming years.”

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Schaeffler Group – We pioneer motion: The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for 80 years. With innovative technologies, products, and services for electric mobility, chassis solutions, and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable – over the entire life cycle. Schaeffler describes its comprehensive range of products and services by means of eight product families: from bearing solutions and all types of linear guidance systems through to repair and monitoring services. With around 110,000 employees and more than 250 locations in 55 countries, Schaeffler is one of the world’s largest family-owned companies and ranks among Germany’s most innovative organizations.

The NOx sensor precisely and continuously measures the nitrogen concentration in the exhaust gas of diesel vehicles and thus contributes to cleaner emissions. Photo: Schaeffler

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