

Press Release

Expansion of digital services in the automotive aftermarket

Schaeffler OneCode makes product information digitally available

FRANKFURT, 2022-07-19.

- Schaeffler OneCode can now be found on all boxes of Schaeffler repair solutions
- Product information for over 40,000 items can be accessed by scanning a QR code
- Simple, digital way for garages to check the authenticity of an article and collect bonus points

With the newly introduced [Schaeffler OneCode](#) the Automotive Aftermarket division of automotive and industrial supplier Schaeffler has developed a service solution that supports garages throughout Europe. In the future, all product related information about Schaeffler's repair solutions will be digitally available with just one smartphone or tablet scan.

The new Schaeffler OneCode is a QR code placed on the outside of the Automotive Aftermarket division's packaging. The code consists of a combination of the product number with a unique serial number for the respective LuK, INA or FAG product. This makes each item uniquely identifiable.

"With the Schaeffler OneCode, we are further expanding our digital product and service offerings. Garages receive valuable additional information and services with just one scan," says Dr. Robert Felger, President Product Management and Research and Development at Schaeffler Automotive Aftermarket.

Using the Schaeffler OneCode is simple: By scanning it with a QR code-reading device, such as a smartphone, the user is led to the product page in the [Schaeffler online catalog](#) or the [REXPERT app](#). Here, they can find all product information about the repair solution at hand - updated daily for more than 40,000 items. Step-by-step installation manuals and repair instructions are available digitally, without long searches or scrolling.

Product authenticity check and digital bonus points

The [Schaeffler OneCode](#) also checks the authenticity of the product. This creates additional security for retailers and garages and leaves no room for counterfeit

products. For [REXPERT users](#), collecting the popular [REXPERT bonus points](#) is now even easier via the Schaeffler OneCode. With just one click, they can redeem points and convert them into attractive rewards.

No smartphone? No problem

The Schaeffler OneCode can also be used without a QR code-reading device. Manual entry in the [REXPERT-App](#) or at scan.schaeffler.com is also possible - even if the QR code is damaged or unreadable.

Schaeffler Group - We pioneer motion The Schaeffler Group has been driving forward groundbreaking inventions and developments in the field of motion technology for over 75 years. With innovative technologies, products, and services for electric mobility, CO₂-efficient drives, chassis solutions, Industry 4.0, digitalization, and renewable energies, the company is a reliable partner for making motion more efficient, intelligent, and sustainable - over the entire life cycle. The motion technology company manufactures high-precision components and systems for drive train and chassis applications as well as rolling and plain bearing solutions for a large number of industrial applications. The Schaeffler Group generated sales of EUR 15.8 billion in 2022. With around 84,000 employees, the Schaeffler Group is one of the world's largest family-owned companies. With more than 1,250 patent applications in 2022, Schaeffler is Germany's fourth most innovative company according to the DPMA (German Patent and Trademark Office).

With just one scan, the user receives all information at a glance. Photo: Schaeffler

Download

The Automotive Aftermarket division is responsible for Schaeffler's global spare parts business and delivers components and holistic repair solutions for passenger cars, light and heavy commercial vehicles and tractors. Thanks to its comprehensive understanding of transmission, engine and chassis systems, the company has a reputation for technical excellence, intelligent solutions and outstanding services. With more than 1,700 employees, the Automotive Aftermarket division of Schaeffler generated sales of approximately 1.9 billion euros in 2018. Around 11,500 sales partners, and more than 70 sales and representative offices around the world, ensure a plus in customer proximity.

CONTACT:

Steffen Nieländer

Head of Communications
Schaeffler Automotive Aftermarket
GmbH & Co. KG, Frankfurt
Tel. +49 69 27135 3822
E-Mail: steffen.nielaender@schaeffler.com

Dr. Katja Griesenbeck

Communications
Schaeffler Automotive Aftermarket
GmbH & Co. KG, Frankfurt
Tel. +49 69 27135 1806
E-Mail: katja.griesenbeck@schaeffler.com