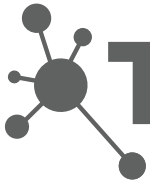


SCHAEFFLER

FUTURY



# THE MISSION

*WORK - Be Next!*



**A CALL FOR ALL INNOVATORS:**

**Design the future of work!**

**Apply with your idea for our  
3-month incubation program**

**HOW CAN WE SHAPE THE HOW, WHERE AND WITH WHOM  
WE WORK IN A SUSTAINABLE AND FUTURE-ORIENTED WAY?**

FUTURY

Deutsche Bank



BAIN & COMPANY



Handelsblatt  
III MEDIA GROUP

pre  
zero

## THE PROBLEM

We spend at least 1/3 of our days at work. Drowned in our daily routine, we often ignore what's happening around us and don't have time to reflect on how, where and with whom we work.

In the next years, a whole new generation will enter the job market. They have different expectations from their employers and a value system that is built around the topic of sustainability.

## OUR APPROACH

In The Mission IV, we'll look for new innovative and sustainable ways of how, where and with whom we work together in the future. Our main partner - Schaeffler - is one of the leading German suppliers to the automotive and mechanical engineering industries. With over 85,000 employees worldwide, the topic of "The Future of Work" plays a significant role for them.

We are looking for the best entrepreneurial talents with the brightest ideas on how we will work in the future. With your enthusiasm and motivation, we will transform your ideas into sustainable and innovative solutions within our three-month program.

## APPLICATION & ADMISSIONS



Apply individually or with your team of co-founders. Applying alone? We'll match you with a dream team later in the recruiting process.



Your idea can be a new product, service, platform, etc. You should focus on innovation and sustainability.



Engineers, Marketing Wizards, Techis, Business Developers, Designers... every skill is needed in this project!



We are looking for graduates or students (Bachelors semester 5+ or Masters).



The Top 5 teams will join the project to realize their ideas.

## YOUR BENEFITS



Three-month incubation program to realize your idea



Fully-fledged program (office space, financial support, coaching, etc.)



Access to experts, partners and investors



Frankfurt am Main  
(TechQuartier)



26.10.2020 –  
03.02.2021



APPLY UNTIL  
25.09.2020

VIA [futury.eu/greenwork](http://futury.eu/greenwork)

## HOW WILL THE PROJECT WORK?

The program will start on October 26th, and consists of:

- Great and fun teamwork to bring your idea to a market-ready prototype.
- Workshops (Design Thinking, Agile Methods, Customer Journey, etc.).
- Regular exchanges and feedback with corporate partners.
- Coaching and Training from Team Futury and other field experts.
- 3 Milestone Events: Kick-Off, Interim Pitch and Final Pitch.